

Today's Mom Cozy Comfort Pregnancy Pillow



- SKU: 90604
- UPC: 022791906040
- Color: White
- MSRP: \$79.99
- Case Pack: 1
- Shipping Weight: 10 lbs.
- Shipping Dimensions: 24" x 14" x 14"

Today's Mom has listened to the biggest concerns of...well, moms of course! One of the biggest pregnancy pillow problems has been hard edges digging into mom's shoulder. The Cozy Comfort has a curve shaped, shoulder support design, that contours to the shoulder and provides a soft sleep. Another problem examined by Today's Mom is lumbar support. The Cozy Comfort correctly supports mommy's weight while she sleeps. An important upgrade mother's demanded was belly support. This maternity body pillow features a belly support allowing the tummy to rest and support the baby comfortable. Perhaps the best feature is the large, square head rest area. Other pillows feature a flimsy, oddly shaped area for the head. The Cozy Comfort's head support resembles a standard pillow to provide comfort.

This is one of the only pregnancy pillows designed with an easy to remove zipper-cover. Now, the pillow and case can be separated for washing. The case is machine washable. The pillow and case are made of a 50/50 combination of polyester and cotton, and a 200 Thread count percale.

- Pregnancy pillow includes Shoulder Comfort System
- Keeps mommy's back cushioned and keeps baby supported while nursing
- Inner curve keeps mom's back and belly supported
- Designed to caress the natural curves of the body
- Improved lumbar support helps mommy's back
- Belly support improvement allows belly to rest right on support
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W

Today's Mom Cozy Comfort Pregnancy Pillow



- SKU: 90607
- UPC: 022791535899
- Color: Espresso
- MSRP: \$79.99
- Case Pack: 1
- Shipping Weight: 10 lbs.
- Shipping Dimensions: 24" x 14" x 14"

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- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W

Today's Mom Cozy Comfort Pregnancy Pillow



- SKU: 90621
- UPC: 022791535868
- Color: Sky Blue
- MSRP: \$79.99
- Case Pack: 1
- Shipping Weight: 10 lbs.
- Shipping Dimensions: 24" x 14" x 14"

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- Improved lumbar support helps mommy's back
- Belly support improvement allows belly to rest right on support
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W

Today's Mom Cozy Comfort Pregnancy Pillow



- SKU: 90622
- UPC: 022791535875
- Color: Almond
- MSRP: \$79.99
- Case Pack: 1
- Shipping Weight: 10 lbs.
- Shipping Dimensions: 24" x 14" x 14"

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This is one of the only pregnancy pillows designed with an easy to remove zipper-cover. Now, the pillow and case can be separated for washing. The case is machine washable. The pillow and case are made of a 50/50 combination of polyester and cotton, and a 200 Thread count percale.

- Pregnancy pillow includes Shoulder Comfort System
- Keeps mommy's back cushioned and keeps baby supported while nursing
- Inner curve keeps mom's back and belly supported
- Designed to caress the natural curves of the body
- Improved lumbar support helps mommy's back
- Belly support improvement allows belly to rest right on support
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W

Today's Mom Cozy Cuddler Pregnancy Pillow



- SKU: 90504
- UPC: 022791905043
- Color: White
- MSRP: \$59.99
- Case Pack: 1
- Shipping Weight: 8 lbs.
- Shipping Dimensions: 24" x 15" x 14"

The Cozy Cuddler has a unique design which follows the natural shape of mommy's body from head to toe. One of the big upgrades on the pregnancy pillow is the shoulder comfort system, unique to Today's Mom. One of the biggest complaints was hard edges which dug into the shoulder while mommy slept and left mommy feeling discomfort. The Cozy Cuddler is a pregnancy pillow which has a curved shaped shoulder support design which contours to the shoulder and provides comfort instead of pain. Another huge feature on this pregnancy body pillow is the lumbar support. It correctly supports mommy's weight while she sleeps. The belly support is another important upgrade mothers demanded. This maternity pillow features a belly support which allows the belly to rest on the support and keep baby comfortable. But, perhaps the biggest feature is the large, square resting area. Other versions of maternity body pillow feature a flimsy, oddly shaped area for the head. The Cozy Cuddler has a large square area which is just like a standard pillow to provide comfort.

The Today's Mom Cozy Cuddler is designed with an easy to remove zipper-cover so pillow case can be washed. It is a machine washable pregnancy pillow and is made of a 50/50 combination of polyester and cotton.

- Belly support improvement allows belly to rest right on support
- Improved lumbar support improves mommy's back
- Shape of maternity pillow mimics mommy's shape for comfort
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Measures 56" L x 28" W

Today's Mom Cozy Cuddler Pregnancy Pillow



- SKU: 90507
- UPC: 022791536759
- Color: Espresso
- MSRP: \$59.99
- Case Pack: 1
- Shipping Weight: 8 lbs.
- Shipping Dimensions: 24" x 15" x 14"

The Cozy Cuddler has a unique design which follows the natural shape of mommy's body from head to toe. One of the big upgrades on the pregnancy pillow is the shoulder comfort system, unique to Today's Mom. One of the biggest complaints was hard edges which dug into the shoulder while mommy slept and left mommy feeling discomfort. The Cozy Cuddler is a pregnancy pillow which has a curved shaped shoulder support design which contours to the shoulder and provides comfort instead of pain. Another huge feature on this pregnancy body pillow is the lumbar support. It correctly supports mommy's weight while she sleeps. The belly support is another important upgrade mothers demanded. This maternity pillow features a belly support which allows the belly to rest on the support and keep baby comfortable. But, perhaps the biggest feature is the large, square resting area. Other versions of maternity body pillow feature a flimsy, oddly shaped area for the head. The Cozy Cuddler has a large square area which is just like a standard pillow to provide comfort.

The Today's Mom Cozy Cuddler is designed with an easy to remove zipper-cover so pillow case can be washed. It is a machine washable pregnancy pillow and is made of a 50/50 combination of polyester and cotton.

- Belly support improvement allows belly to rest right on support
- Improved lumbar support improves mommy's back
- Shape of maternity pillow mimics mommy's shape for comfort
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Measures 56" L x 28" W

Today's Mom Cozy Cuddler Pregnancy Pillow



- SKU: 90521
- UPC: 022791660911
- Color: Sky Blue
- MSRP: \$59.99
- Case Pack: 1
- Shipping Weight: 8 lbs.
- Shipping Dimensions: 24" x 15" x 14"

The Cozy Cuddler has a unique design which follows the natural shape of mommy's body from head to toe. One of the big upgrades on the pregnancy pillow is the shoulder comfort system, unique to Today's Mom. One of the biggest complaints was hard edges which dug into the shoulder while mommy slept and left mommy feeling discomfort. The Cozy Cuddler is a pregnancy pillow which has a curved shaped shoulder support design which contours to the shoulder and provides comfort instead of pain. Another huge feature on this pregnancy body pillow is the lumbar support. It correctly supports mommy's weight while she sleeps. The belly support is another important upgrade mothers demanded. This maternity pillow features a belly support which allows the belly to rest on the support and keep baby comfortable. But, perhaps the biggest feature is the large, square resting area. Other versions of maternity body pillow feature a flimsy, oddly shaped area for the head. The Cozy Cuddler has a large square area which is just like a standard pillow to provide comfort.

The Today's Mom Cozy Cuddler is designed with an easy to remove zipper-cover so pillow case can be washed. It is a machine washable pregnancy pillow and is made of a 50/50 combination of polyester and cotton.

- Belly support improvement allows belly to rest right on support
- Improved lumbar support improves mommy's back
- Shape of maternity pillow mimics mommy's shape for comfort
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Measures 56" L x 28" W

Today's Mom Cozy Cuddler Pregnancy Pillow



- SKU: 90522
- UPC: 022791536773
- Color: Almond
- MSRP: \$59.99
- Case Pack: 1
- Shipping Weight: 8 lbs.
- Shipping Dimensions: 24" x 15" x 14"

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The Today's Mom Cozy Cuddler is designed with an easy to remove zipper-cover so pillow case can be washed. It is a machine washable pregnancy pillow and is made of a 50/50 combination of polyester and cotton.

- Belly support improvement allows belly to rest right on support
- Improved lumbar support improves mommy's back
- Shape of maternity pillow mimics mommy's shape for comfort
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Measures 56" L x 28" W

Today's Mom COOLMAX Pregnancy Pillow



- SKU: 90704
- UPC: 022791813959
- Color: White
- MSRP: \$99.99
- Case Pack: 1
- Shipping Weight: 11 lbs.
- Shipping Dimensions: 24" x 15" x 14"

Why choose COOLMAX fabric? For the simple reason of staying dry and comfortable. This pregnancy pillow is designed to pull excess moisture away from the body to keep your body temperature down. COOLMAX fabric features hexagonal fibres, which ensure that any body moisture released is immediately carried to the fabric surface where it will quickly evaporate. COOLMAX superior moisture qualities will wick perspiration away from the body to help it one feel cool, dry, and comfortable. Moisture tests have shown that COOLMAX fabric dries faster than other fabrics. Whereas cotton still contained 50% of its moisture after 30 minutes, COOLMAX was completely dry.

Just like the Today's Mom Cozy Comfort, this pregnancy pillow has a curve shaped, shoulder support design, that contours to the shoulder and provides a soft sleep. The COOLMAX Pregnancy Pillow correctly supports mommy's weight while she sleeps. This maternity body pillow features a belly support allowing the tummy to rest and support the baby comfortable. Perhaps the best feature is the large, square head rest area. Other pillows feature a flimsy, oddly shaped area for the head. The COOLMAX Pregnancy Pillow's head support resembles a standard pillow to provide comfort.

- COOLMAX® fabric pulls moisture away from your skin
- COOLMAX® fabric absorbs and spreads moisture out across fabric to enhance evaporative drying rate
- Pregnancy pillow includes Shoulder Comfort System
- Keeps mommy's back cushioned and keeps baby supported while nursing
- Inner curve keeps mom's back and belly supported
- Designed to caress the natural curves of the body
- Improved lumbar support helps mommy's back
- Belly support improvement allows belly to rest right on support
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W

Today's Mom Pregnancy & Nursing Pillow Set

today's mom®



- SKU: 90904
- UPC: 022791895351
- Color: White
- MSRP: \$99.99
- Case Pack: 1
- Shipping Weight: 14 lbs.
- Shipping Dimensions: 24" x 20" x 15"

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A perfect complement to the Today's Mom Pregnancy Pillow line, the Today's Mom Nursing Pillow is perfect for use during pregnancy, nursing, and feeding. The 50/50 Poly/Cotton cover zips off and is machine washable.

- Pregnancy pillow includes Shoulder Comfort System
- Keeps mommy's back cushioned and keeps baby supported while nursing
- Inner curve keeps mom's back and belly supported
- Designed to caress the natural curves of the body
- Improved lumbar support helps mommy's back
- Belly support improvement allows belly to rest right on support
- Square pillow head area provides an actual sleeping area
- Zipper easily allows pillowcase to be removed
- Nursing pillow features an oversized U-Shaped design
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W

Today's Mom Pregnancy & Nursing Pillow Set

today's mom®



- SKU: 90907
- UPC: 022791895368
- Color: Espresso
- MSRP: \$99.99
- Case Pack: 1
- Shipping Weight: 14 lbs.
- Shipping Dimensions: 24" x 20" x 15"

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- Zipper easily allows pillowcase to be removed
- Nursing pillow features an oversized U-Shaped design
- 50/50 Poly/cotton combination
- Machine washable cover
- Dimensions: 56" L x 32" W